

Why Choose Peel-A-Deal®?

- Great for Fundraising
- Redemption Rates as High as 40%
- Easy to Track (ROI) Return on Investment
- Men and Women Carry Peel-A-Deal® Cards
- Build Customer Loyalty
- Give Prospects a Reason to Visit
- Generate Multiple Visits from One Promotion
- Create Scratch & Win Cards to Bring Customers Back
- Stimulate Sales
- Award Customers with Bonus Offers
- Advertise Special Promotional Merchandise
- Create an Upscale Image
- Keep Customer Attracted to Store Merchandise
- Complement Circular Ads
- Attach Pull-Off Peel-A-Deal® to Existing Take Out Packaging for Easy Card Distribution

IVM® 1



Key Tag



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United States Patent Numbers – Single Card 5,417,458; 5,776,287; 6,315,023 | 2 Panel Fold Over Card 5,417,458; 5,776,287; 6,315,023; 6,241,287
 4 & 5-Panel Fold Over Card 5,417,458; 5,776,287; 6,315,023 | Postcard / One Piece Mailer 6,092,841 | Stand Up Card Patent Pending
 IVM®-In Vehicle Merchandiser D479,562; D490,475; 6,898,880 | Pull-Off Peel-A-Deal® D641,792; D642,623.
 Canada Patent Numbers – Single Card 2,153,564; 2,202,939; Other Patent Pending

Coupon Promos That Work!

Your Customers Will Love



Coupon Promos That Work!

Peel-A-Deal® Products can be distributed to customers in various ways including direct mail campaigns, promotional inserts, customized fundraising programs, or in store hand-outs. The promotional options are endless!

- Single Card
- 2 Panel Fold Over Card*
- 4 Panel Fold Over Card
- 5 Panel Fold Over Card*
- Postcard / One Piece Mailer
- Promotional Mailer
- Key Tag Mailer
- Key Tag
- Stand Up Card (Table Top)
- Pull-Off Peel-A-Deal® (Box Topper)
- A-peeling InfoCard™** Business Card
- IVM® - In Vehicle Merchandiser (Mirror Hang Tag)

*Product Not Shown

Peel-A-Deal® Products are patented and printed on high quality, durable, laminated stock.

Single Card



Stand Up Card



4 Panel Fold Over Card



Postcard / One Piece Mailer



Promotional Mailer / Insert *



*Also available as an insert card. Tested for automatic insertion into newspapers and magazines.

NEW! Pull-Off Peel-A-Deal®



Gain the most from your advertising dollar and quickly measure the results by utilizing this innovative and exciting marketing concept.